

The following minutes have been approved by the Board.

**Quiet Lakes Improvement Association (QLIA) quietlakes.org
(Teal, Lost Land and Ghost Lakes Improvement Association Inc.)
Executive Board Meeting Agenda 8/6/2025**

Meeting Overview

1. ADMINISTRATIVE APPROVALS NEEDED

1.1 Finalize Meeting Minutes

- Action Needed: Finalize and approve minutes from the annual meeting.

With 2 minor changes requested to be made to the minutes the Board unanimously approved the annual meeting minutes.

1.2 Presidents Signature Card: Required for opening a Certificate of Deposit (C.D.).

1.3 Integrate the use of Robert's Rules of Order consistent with QLIA By-Laws

1.4 Development and maintenance of a Records Management System by scanning past and present important QLIA Association documents, contracts and reports.

1.5 C.D. Investment Decision

- Discussion: Consider opening a C.D. with Frandsen Bank.
- Rates: 5 months: 4.05%, 10 months: 3.90%
- Minimum Deposit: \$25,000
- Action Needed: Approve C.D. investment decision.

The Board unanimously approved the purchase of a 5-month \$50,000 CD.

1.6 Updated Budget Approval

- Action Needed: Approve the updated budget for posting before the upcoming picnic.

With the following changes the Board unanimously approved the budget:

The word "faculty" to be changed to "facilities".

Combine Lake Consultants figures (\$7,000 Jan-June 2025 Estimate will become \$0 and the \$5,000 for July-Dec 2025 Estimate will become \$12,000)

2. PICNIC PLANNING

2.1 Food & Drinks

- **Kevin:** Confirmed for purchasing burgers, brats, and hot dogs. No need for additional side dishes.
- **Lisa Carpenter:** Handling side dishes.
- **Drinks:** Water will be supplied by QLIA. Need someone to coordinate pickup.

2.2 Auction Planning

- **Pie Auction:** 13 pies available, coordinated by Martha Cowan.
 - **Auctioneer:** Tom Ridgway offered to serve as auctioneer if needed.
 - Confirmation of microphone and speakers
- **Gift Certificates:** Update on gift card wall or alternate idea.
- **Auction Item :**
 - 3 guided fishing trips lined up.
 - 2 golf packages: 18 holes with cart from Hayward Golf Club.
 - St. Croix 7ft Rod and Reel combo valued at \$200
 - Miller's Market \$30 gift certificate
 - Lynn's Meats \$50 gift certificate
 - Consider adding a 50/50 raffle.
- **Action Needed:** Confirm auction details—time, 50/50 raffle, presence needed to win. 1

2.3 Event Setup

- **Tents:** Confirm if tents are needed. Can be set up Friday August 9th
- **Tables & Chairs:** Confirm if extra tables/chairs are needed, or if members are asked to bring their own.

3. MEMBERSHIP & GROWTH STRATEGY

3.1 Membership Update

- **Current Total:** 245 members (as of 07/30/25).
 - 18 lifetime members.
 - Approximately 75% of lifetime members also pay dues and donate to the Tier program.

3.2 Membership Drive

- **Goal:** Discuss strategies for increasing membership.
 - Consider creating a membership packet for new residents/seasonal residents, including:
 - Local services, businesses, restaurants, etc.
 - Info on lakes, QLIA activities, and membership benefits.
 - Review 2023 New Resident Tri-Fold and Letter for suggested changes to content and format.

- Phone campaign-Coordinate with meetings and events
- **Action Needed** : Develop and promote a membership packet.

3.3 Direct Mail Tri-Fold Draft to Review for Fundraising Committee

- Tri-Fold Review - please get comments and suggestions to Amy via email.
- Cover Letter Review - Please get comments and suggestions to Amy via email.

3.4 Never Member and Stale Membership Direct Mail Piece

- Tri-Fold Review - please get comments and suggestions to Amy via email.
- Cover Letter Review - Please get comments and suggestions to Amy via email.

4. A.I.S. COMMITTEE UPDATE & FORMATION

4.1 Current Status

- No samples collected for Lost Land Lake. DNR database missing LLL water sample information
- Ghost Lake sampling has not been completed either.
- Ghost Lake inspection scheduled with Natalie Erler (Sawyer County Conservation Specialist)

August 18 at 900AM.

- Ben Schleppenbach (DNR Water Resources Management) meeting August 25th 1:00PM Location to be determined
- Review sample AIS Committee Parameters

4.2 Committee Formation

- **Action Needed:** Formally create an A.I.S. Committee.
 - Assign members to oversee aquatic invasive species monitoring and sampling for the lakes.
 - Determine whether additional volunteers or resources are needed to support this effort.

John made a motion to have an AIS Committee formed based off the Charter information he provided to the Board and offered to head the Committee. The motion was 2nd and unanimously approved.

5. BOARD MEETING LOCATION & STRUCTURE

5.1 Future Meetings

- **Proposal:** Hold all future QLIA Board meetings at Spider Lake Town Hall, starting in September.
 - **Action Needed:** Approve and implement this change.
 - Meetings to be **open to all members** with the agenda emailed out in advance.

- Future Speakers and Guests: Max Wolter (DNR) Fishing Management Plan 2026, Megan Sorensen (Northwest Regional Planning Commission)

5.2 Election Committee

- **Action Needed:** Set up an election committee to oversee future board elections.

Craig made a motion to create an actual Election Committee. The Board indicated the Committee should not include any Board Members or their spouses. Motion was passed. Craig volunteered to organize the committee.

6. TIER DONATIONS UPDATE

- **YTD Total as of 07/24/25:** \$18,150

- **End of Year Comparison:**

- 2024: \$45,056
- 2023: \$73,109

- **Action Needed:** Continue tracking donations and set fundraising goals for the upcoming year.

7. BOARD MEMBER AND FUNDRAISING COMMITTEE SHIRTS

- **Proposal:** Distinguish shirts for Board members and fundraising committee.

- **Board Members:** Different color than the fundraising group.
- **Shirt Funding:** Board to cover setup charge; individuals to pay for their shirts.

- **Action Needed:** Confirm shirt design, color, and funding structure.

8. DISCUSS LAKE CONSULTANT OVERALL RESPONSIBILITIES

- **Short and Long Term Lake Plan**

9. PUBLIC COMMENTS

- **Additional Items:** Any other open topics or Board member concerns to address.

10. Next and Future Meetings

- **Date:**
- **Location:** Spider Lake Town Hall (or other specified location).
- Approve new meeting location and structure starting September.
- Approve Date for Annual Meeting and Annual Picnic 3

Next Executive Board Meeting is September 22, 2025, at 9:00 am

Next year's annual meeting will be scheduled for July 11, 2026, at 10:00 am with doors opening at 9:00 for election purposes.

Next year's annual picnic will be scheduled for August 9, 2026, at 11:00 am (location TBD).

John made a motion to adjourn the meeting. Motion was seconded and approved.